**4 Digital Marketing Education Business**

**Some brief Points to be noted as**

**Centre Admission Details**

**(a)  Total Enrolment**

**(b) Total Admission per Month (12 Month Avg.) - 30-35**

**(c) Course Fees- Rs. 49000/-**

  **Total Centre Cost Sheet ( Tentative ) Per Month**

**(a)   Rent  - 160000**

(b)   **Staff Salary -**

1. Counsellor - 3

2. Trainer - 02

3. Branch Head -)

4. Office Boy -

5 IT/ADMIN -

  **Marketing Cost**

1 Leads Cost (Optional)  -

2 Incentive (Average After Admission) -

3 Remarking (Fixed Per Month) -

4 Offline Marketing (Optional)

  **Profit Per Month 2 lac approx x 12 month = 24 lac**

24 lac x 4 centre = 96 lac pa